

¿Despegamos?


Jornada de Fomento Cultura Empresarial

GLOBOTUR

A hot air balloon silhouette is positioned on the left side of the image, floating against a vibrant sunset sky. The sun is low on the horizon, creating a bright orange and yellow glow that reflects on the water below. In the foreground, the dark silhouettes of a city skyline are visible against the horizon. The overall mood is inspirational and hopeful.

LA MEJOR FORMA DE PREDICIR
EL FUTURO ES CREARLO

ABRAHAM LINCOLN



GLOBOTUR NACE EN 2012 CON UN
CONCEPTO PUBLICITARIO DIFERENTE,
BALLOON MARKETING, COMUNICAR A
TRAVÉS DE UN GLOBO, ASEMEJANDO
LOS VALORES DE LA MARCA CON LAS
CUALIDADES DEL AEROSTATO.

¿Cuál es nuestra diferenciación?

CREAMOS DINÁMICAS
DIFERENTES PARA CADA
CLIENTE, HUYENDO DEL
CONCEPTO FERIAANTE AL USO.
SOMOS ELEMENTOS DE
PUBLICIDAD MASIVA Y DE
RELACIONES PÚBLICAS POR
EXCELENCIA.



A man in a dark shirt is seen from behind, holding a smartphone up to take a picture of two hot air balloons in a clear sky. The balloon on the left is blue and partially visible. The balloon on the right is pink and yellow with the word 'Zagorje' written on it. A person is visible in the basket of the blue balloon.

**INNOVAR ES HACER LO
MISMO DE FORMA
DIFERENTE**

A dramatic, dark sky filled with heavy, dark clouds. Multiple bright, jagged lightning bolts are visible, striking downwards from the clouds. The overall atmosphere is ominous and powerful.

**¿CÓMO EVITAR LOS MALOS
VIENTOS?**

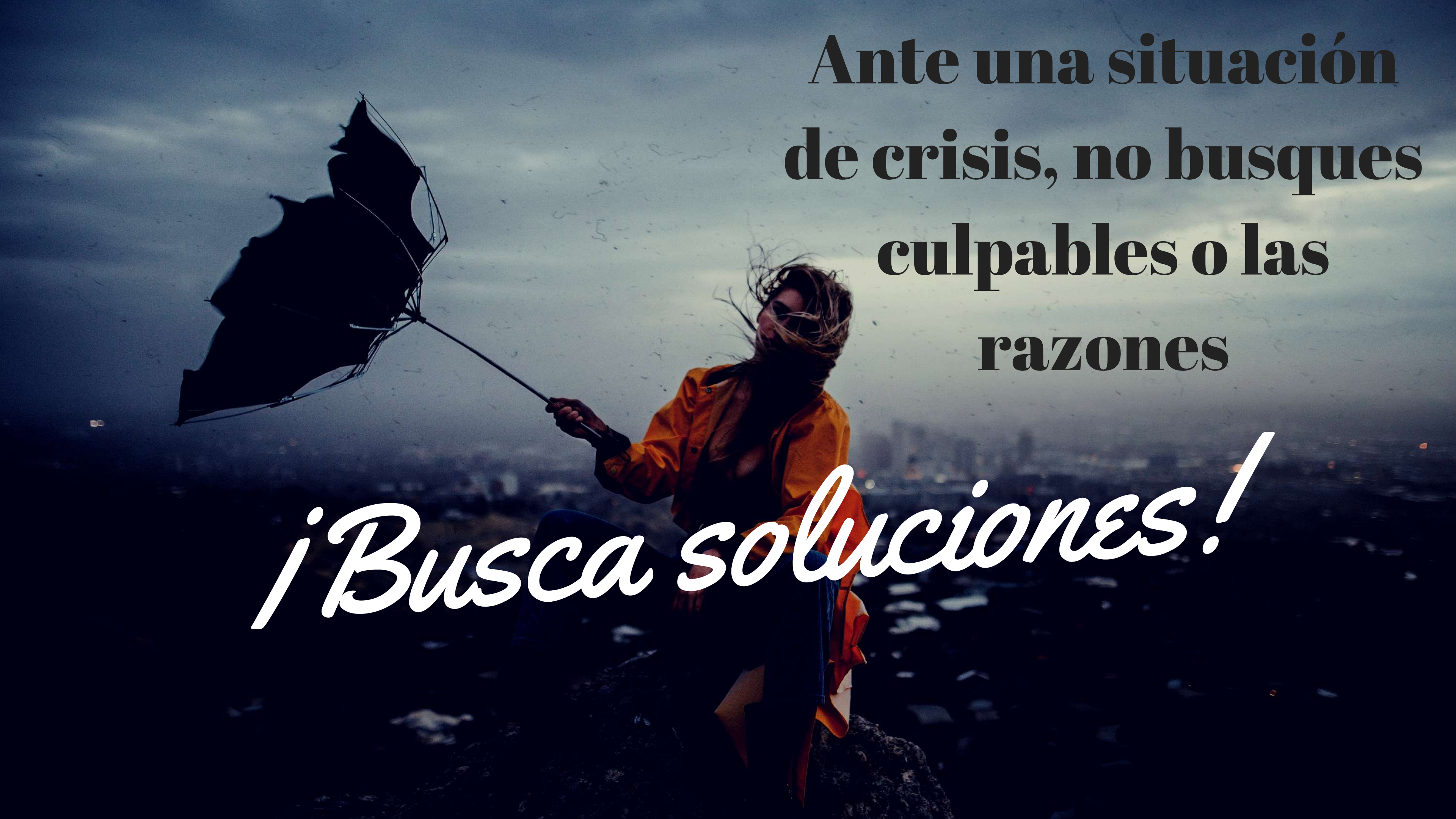
ELIGE BIEN A TUS SOCIOS

PORQUE TE CASAS CON ELLOS





ALGO PUEDA SALIR MAL
PLANIFICA TODOS LOS
ESCENARIOS POSIBLES.

A woman in a bright orange jacket stands on a rocky cliff at dusk, holding a large black flag that billows in the wind. The background shows a cityscape with lights under a dark, cloudy sky.

**Ante una situación
de crisis, no busques
culpables o las
razones**

¡Busca soluciones!



CONOCE TU MERCADO

PERSEVERERA



Aunque veas oscuridad,
siempre habrá luz

JAVIER BENÍTEZ

HACER O NO
HACER. NO SIRVE
INTENTAR, SOLO
HACER

MAESTRO YODA



A young girl with dark hair in a bun, wrapped in a grey blanket, smiles joyfully. She is wearing a patterned top with a white lace collar. The background is a soft-focus outdoor scene with a hot air balloon in the sky and a field of dry grass in the foreground.

Se tu proprio
cliente,
my friend

Bruce Lee

A hand holding a white coffee cup against a background of a hot air balloon festival over a valley. The scene is captured from a first-person perspective, with the hand and cup in the foreground and the landscape and balloons in the background. The sky is clear and blue, and the ground is a mix of brown and green, suggesting a valley or canyon. Several hot air balloons of various colors are visible in the sky, some closer and some further away. The overall atmosphere is peaceful and scenic.

¿COMPARTIMOS UN CAFÉ?

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